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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|--|-------------|----------------------|------------------------------|------------------------|
| 09/524,060 | 03/13/2000 | Zvi Or-Bach | OR-BACH2 | 6517 |
| 7590 Kenneth E Leeds PO Box 2819 Sunnyvale, CA 94087-0819 | 05/29/2007 | | EXAMINER SHAAWAT, MUSSA A | |
| | | | ART UNIT 3627 | PAPER NUMBER |
| | | | MAIL DATE 05/29/2007 | DELIVERY MODE PAPER |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

| | | |
|--------------------------|------------------------|---------------------|
| Interview Summary | Application No. | Applicant(s) |
| | 09/524,060 | OR-BACH ET AL. |
| | Examiner | Art Unit |
| | Mussa A. Shaawat | 3627 |

All participants (applicant, applicant's representative, PTO personnel):

(1) Supervisor, Ryan Zeender. (3) _____.

(2) Kenneth E. Leeds, REG. # (30,566). (4) _____.

Date of Interview: 10 May 2007.

Type: a) Telephonic b) Video Conference
c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.
If Yes, brief description: _____.

Claim(s) discussed: 1,5,

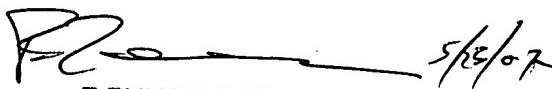
Identification of prior art discussed: NPL, "Acsis integrates Intermec's (RFID) Technology with SAP".

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Discussed claim 1 with respect to prior art. Attorney will provide a proposed amendment to put dependent claim 5 into method claims.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.



F. RYAN ZEENDER
SUPERVISORY PATENT EXAMINER

Examiner Note: You must sign this form unless it is an attachment to a signed Office action.

Examiner's signature, if required

Summary of Record of Interview Requirements

Manual of Patent Examining Procedure (MPEP), Section 713.04, Substance of Interview Must be Made of Record

A complete written statement as to the substance of any face-to-face, video conference, or telephone interview with regard to an application must be made of record in the application whether or not an agreement with the examiner was reached at the interview.

Title 37 Code of Federal Regulations (CFR) § 1.133 Interviews

Paragraph (b)

In every instance where reconsideration is requested in view of an interview with an examiner, a complete written statement of the reasons presented at the interview as warranting favorable action must be filed by the applicant. An interview does not remove the necessity for reply to Office action as specified in §§ 1.111, 1.135. (35 U.S.C. 132)

37 CFR §1.2 Business to be transacted in writing.

All business with the Patent or Trademark Office should be transacted in writing. The personal attendance of applicants or their attorneys or agents at the Patent and Trademark Office is unnecessary. The action of the Patent and Trademark Office will be based exclusively on the written record in the Office. No attention will be paid to any alleged oral promise, stipulation, or understanding in relation to which there is disagreement or doubt.

The action of the Patent and Trademark Office cannot be based exclusively on the written record in the Office if that record is itself incomplete through the failure to record the substance of interviews.

It is the responsibility of the applicant or the attorney or agent to make the substance of an interview of record in the application file, unless the examiner indicates he or she will do so. It is the examiner's responsibility to see that such a record is made and to correct material inaccuracies which bear directly on the question of patentability.

Examiners must complete an Interview Summary Form for each interview held where a matter of substance has been discussed during the interview by checking the appropriate boxes and filling in the blanks. Discussions regarding only procedural matters, directed solely to restriction requirements for which interview recordation is otherwise provided for in Section 812.01 of the Manual of Patent Examining Procedure, or pointing out typographical errors or unreadable script in Office actions or the like, are excluded from the interview recordation procedures below. Where the substance of an interview is completely recorded in an Examiners Amendment, no separate Interview Summary Record is required.

The Interview Summary Form shall be given an appropriate Paper No., placed in the right hand portion of the file, and listed on the "Contents" section of the file wrapper. In a personal interview, a duplicate of the Form is given to the applicant (or attorney or agent) at the conclusion of the interview. In the case of a telephone or video-conference interview, the copy is mailed to the applicant's correspondence address either with or prior to the next official communication. If additional correspondence from the examiner is not likely before an allowance or if other circumstances dictate, the Form should be mailed promptly after the interview rather than with the next official communication.

The Form provides for recordation of the following information:

- Application Number (Series Code and Serial Number)
- Name of applicant
- Name of examiner
- Date of interview
- Type of interview (telephonic, video-conference, or personal)
- Name of participant(s) (applicant, attorney or agent, examiner, other PTO personnel, etc.)
- An indication whether or not an exhibit was shown or a demonstration conducted
- An identification of the specific prior art discussed
- An indication whether an agreement was reached and if so, a description of the general nature of the agreement (may be by attachment of a copy of amendments or claims agreed as being allowable). Note: Agreement as to allowability is tentative and does not restrict further action by the examiner to the contrary.
- The signature of the examiner who conducted the interview (if Form is not an attachment to a signed Office action)

It is desirable that the examiner orally remind the applicant of his or her obligation to record the substance of the interview of each case. It should be noted, however, that the Interview Summary Form will not normally be considered a complete and proper recordation of the interview unless it includes, or is supplemented by the applicant or the examiner to include, all of the applicable items required below concerning the substance of the interview.

A complete and proper recordation of the substance of any interview should include at least the following applicable items:

- 1) A brief description of the nature of any exhibit shown or any demonstration conducted,
- 2) an identification of the claims discussed,
- 3) an identification of the specific prior art discussed,
- 4) an identification of the principal proposed amendments of a substantive nature discussed, unless these are already described on the Interview Summary Form completed by the Examiner,
- 5) a brief identification of the general thrust of the principal arguments presented to the examiner,
(The identification of arguments need not be lengthy or elaborate. A verbatim or highly detailed description of the arguments is not required. The identification of the arguments is sufficient if the general nature or thrust of the principal arguments made to the examiner can be understood in the context of the application file. Of course, the applicant may desire to emphasize and fully describe those arguments which he or she feels were or might be persuasive to the examiner.)
- 6) a general indication of any other pertinent matters discussed, and
- 7) if appropriate, the general results or outcome of the interview unless already described in the Interview Summary Form completed by the examiner.

Examiners are expected to carefully review the applicant's record of the substance of an interview. If the record is not complete and accurate, the examiner will give the applicant an extendable one month time period to correct the record.

Examiner to Check for Accuracy

If the claims are allowable for other reasons of record, the examiner should send a letter setting forth the examiner's version of the statement attributed to him or her. If the record is complete and accurate, the examiner should place the indication, "Interview Record OK" on the paper recording the substance of the interview along with the date and the examiner's initials.

705/128
705/223 2351385

FACSIMILE COVER SHEET
Law Offices of Kenneth E. Leeds
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Probable
allowance

To: Examiner Ryan Zeender From: Kenneth E. Leeds
 United States Patent and Trademark Office
 Phone: 571-272-6790 Phone: 408-732-9500
 FAX: 571-273-6790 FAX: 408-736-7052
 Date: May 14, 2007
 Pages: 10
 Re: Patent Application Serial No. 09/524,060, filed 4/11/97
 File: Or-Bach2

Dear Examiner Zeender:

As you may recall, on May 10, 2007, we had a telephone conversation in which I inquired as to the status of this case. You indicated that additional searching had been done, a reference was located entitled "Acsis Integrates Intermec's Radio Frequency Identification (RFID) Technology with SAP", and you sent this reference to me by FAX. You also indicated that claim 5 was allowable. Accordingly, we would like to amend the claims as set forth in Exhibit A attached hereto. Essentially, this amendment a) moves the limitations of claim 5 into the method claims, b) cancels claim 5, and c) cancels the apparatus claims. The independent method claims are similar, and should all be allowable for the same reason that claim 5 was previously considered allowable.

Please let me know whether you recommend proceeding by Examiner's amendment, or whether you want me to send to you a regular amendment.

Thank you for your assistance in this matter.

Respectfully submitted,

C. Leeds
 Kenneth E. Leeds
 Reg. No. 30,566
 Attorney for Applicants

Pursuant to rule 37 CFR 1.8(a)(ii), the undersigned attorney hereby certifies that this correspondence was sent to the above-mentioned FAX number on May 14, 2007.

May 14, 2007

Date

C. Leeds
 Signature

Unofficial

EXHIBIT A

1. (Currently amended) A method comprising:

receiving orders from customers, said orders being for goods from a plurality of vendors, said orders being communicated to each of said vendors;
collecting said goods from said plurality of vendors at a central location;
providing said goods in reusable containers, said reusable containers having a radio frequency identification device attached thereto;
establishing a relationship between a radio frequency identification device and a memory;
informing said customers when said goods will be available for pickup;
making said goods available for pickup by said customers, wherein said goods are in said reusable containers;
~~providing said goods in said containers to customers;~~
collecting said reusable containers from said customers; and
identifying which customers have returned their reusable containers by electronically querying the radio frequency identification devices attached to the reusable containers collected from said customers.

2. (Previously presented) Method of claim 1 wherein said establishing of said relationship comprises storing in said memory a database including data associated with said radio frequency identification device.

3. (Previously presented) Method of claim 1 wherein said establishing of said relationship comprises storing in said memory an identification indicia indicative of said radio frequency identification device.

4. (Original) Method of claim 1 wherein said establishing of said relationship comprises storing in said memory an identification of the customer to whom said container is provided.

5. (Canceled)

~~5~~ 6. (Currently amended) Method of claim [[5]] 1 wherein said customers return said reusable containers to a central collection point, said method further comprising querying the radio frequency identification devices within said containers when said customers return said containers to said collection point.

~~6~~ 7. (Previously presented) Method of claim 1 further comprising crediting accounts of those customers who return their reusable containers, said crediting being accomplished by a computer that receives the data scanned in from said radio frequency identification devices.

8-9. (Canceled)

~~10~~ 10. (Currently amended) A method comprising:
receiving orders from customers, said orders being for goods from a plurality of vendors, said orders being communicated to each of said vendors;
collecting said goods from said plurality of vendors at a central location;
providing said goods in reusable containers, said reusable containers having a radio frequency identification device attached thereto;

informing said customers when said goods will be available for pickup;
establishing a relationship between a radio frequency identification device and
a memory;
shipping said goods in said containers to a distribution point;
making said goods available for pickup by said customers, wherein said goods
are in said reusable containers;
providing said goods to customers;
collecting said reusable containers; and
identifying which containers have been collected by electronically querying
the radio frequency identification devices attached to the reusable containers.

11-12. (Canceled)

13. (Currently amended) A method comprising:
receiving orders from customers, said orders being for goods from a plurality
of vendors, said orders being communicated to each of said vendors;
collecting said goods from said plurality of vendors at a central location;
providing said goods in reusable containers, said reusable containers having an
indicia attached thereto;
establishing a relationship between said indicia and a memory;
informing said customers when said goods will be available for pickup;
making said goods available for pickup by said customers, wherein said goods
are in said reusable containers;
providing said goods in said containers to customers;
collecting said reusable containers from said customers; and

identifying which customers have returned their reusable containers by electronically reading the indicia attached to the reusable containers collected from said customers.

✓ 14. (Original) Method of claim 13 wherein said indicia comprise machine readable indicia, said method further comprising scanning said machine readable indicia prior to providing said goods in said containers to said customers, and entering into said memory information indicating the containers and the customers to whom said containers are being provided.

✓ 15. (Original) Method of claim 14 wherein said indicia comprises a bar code or a magnetic strip.

✓ 16. (Original) Method of claim 14 further comprising collecting said containers from said customers and scanning said indicia after collecting said containers from said customers.

✓ 17. (Original) Method of claim 13 wherein said indicia are machine-readable indicia, said reading of said indicia comprising scanning said indicia electronically.

✓ 18. (Currently amended) A method Method of claim 1 further comprising:
~~providing goods in reusable containers, said reusable containers having identification indicia attached thereto;~~
~~establishing a relationship between that indicia and a memory;~~

providing said goods in said containers to customers;
collecting information on the purchasing habits of said customers and storing
said information in a memory device; and
offering a reduction of shipping cost in exchange for allowing targeted
advertisement to be added to the reusable containers in response to said information in
said memory device.

19. (Previously presented) Method of claim 1 wherein said reusable
containers contain one or more consumer products and are provided to the consumers
of said consumer products in said containers.

20. (Canceled)

21. (Previously presented) Method of claim 10 wherein said reusable
containers contain one or more consumer products and are provided to the consumers
of said consumer products in said containers.

22. (Canceled)

23. (Previously presented) Method of claim 13 wherein said reusable
containers contain one or more consumer products and are provided to the consumers
of said consumer products in said containers.

19 24. (Previously presented) Method of claim 18 wherein said reusable containers contain one or more consumer products and are provided to the consumers of said consumer products in said containers.

20 25. (Previously presented) Method of claim 1 wherein said radio frequency identification device is provided in a compartment within said container.

26. (Canceled)

21 27. (Previously presented) Method of claim 10 wherein said radio frequency identification device is provided in a compartment within said container.

28. (Canceled)

29. (Currently amended) A method comprising:
receiving orders from customers, said orders being for goods from a plurality of vendors, said orders being communicated to each of said vendors;
collecting said goods from said plurality of vendors at a central location;
providing said goods in reusable containers, said reusable containers being equipped with a radio frequency identification device;
informing said customers when said goods will be available for pickup;
making said goods available for pickup by said customers, wherein said goods are in said reusable containers;
providing said goods in said containers to customers;

collecting said reusable containers from said customers; and identifying which customers have returned their reusable containers by electronically querying the radio frequency identification devices with which the reusable containers collected from said customers are equipped.

~ 30. (Previously presented) Method of claim 29 further comprising logging data in a memory indicative of the return of said reusable containers in response to said electronically querying.

31. (Canceled)

~ 32. (Currently amended) A method comprising:
receiving orders from customers, said orders being for goods from a plurality of vendors, said orders being communicated to each of said vendors;
collecting said goods from said plurality of vendors at a central location;
providing said goods in reusable containers, said reusable containers equipped with an radio frequency identification device;
shipping said goods in said containers to a distribution point;
informing said customers when said goods will be available for pickup;
making said goods available for pickup by said customers, wherein said goods are in said reusable containers;
providing said goods in said containers to customers;
collecting said reusable containers after said shipping and providing; and

identifying which containers have been collected by electronically querying the radio frequency identification devices with which the reusable containers are equipped.

33. (Previously presented) Method of claim 32 further comprising logging data in a memory indicative of the return of said reusable containers in response to said electronically querying.

34. (Canceled)

35. (Previously presented) Method of claim 29 or 32 wherein the goods provided in said reusable containers are one or more packaged items.

36. (Previously presented) Method of claim 29 or 32 wherein the reusable containers comprise are capable of containing one or more packaged items.

37-41. (Canceled)

42. (Previously presented) Method of claim 29 or 32 wherein said containers are capable of containing different types of goods.

43. (Canceled)

44. (Previously presented) Method of claim 29 or 32 wherein said containers are capable of storing solid goods.

8
✓

45. (Previously presented) Method of claim 29 or 32 wherein said containers store solid goods.

a
✓

47. (Previously presented) Method of claim 29 further comprising: electronically ordering from a plurality of different companies some of said goods, said ordering of said goods being accomplished by a customer; shipping said goods to a distribution point for pick-up by said customer in response to said ordering.

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48. (Previously presented) Method of claim 47 wherein said goods from said plurality of different companies ordered by said customer are provided in one of said reusable containers, said customer picking up said goods at said distribution point.

49. (Canceled)